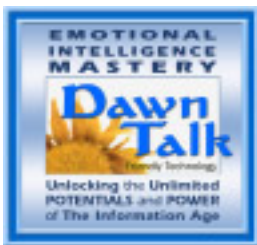


## The 2004 Helping Our Children Productions



## Media Kit

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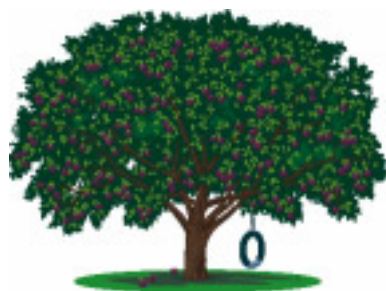
\*Technology, the system by which a society provides it's members with those things needed or desired.

Friendly Technology, social skills for a global community.

- MEDIA RELEASE: **DawnTalk™** Friendly Technology
- Info Sheet: **DawnTalk™** Friendly Technology
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- MEDIA RELEASE & Article: *Speaking on Behalf of Children*
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- Dawn Fry Bio & Photos
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### The Plum Tree

Many children grew-up under the shade of a lovely plum tree in my backyard. As the tree moved through the seasons the children beneath the tree played and laughed and learned some important lessons in life. The tree became a gathering place where life took on a special magic. My hope is to share some of that magic with you through this web site.

Sincerely,  
Dawn



# For Immediate Release

## DawnTalk Friendly Technology

by Dawn Fry

### Families Want to Resolve Conflicts Without Yelling

OCTOBER 2004

OAKLAND, CA Today, Dawn Fry, founder of *Helping Our Children Productions*, announced the release of the **DawnTalk™** Childcare Audio Handbook, a Friendly Technology product. Families want to resolve conflicts without yelling and want to improve the quality of their relationships with their children. But where do they start? This two CD set has provided families and professionals alike with the benefits of cooperative and happy children.

**Every day it is more evident that our children are in crisis.** A study by Sociologist Murry A. Straus with the Family Research Lab at the University of New Hampshire (along with many other studies) linked parental verbal aggressiveness with increased delinquency, depression and even bulimia. Dr. Straus found that more than half of the parents screamed, yelled or shouted in rage at their **infants**.

**This is where DawnTalk helps.** It replaces ineffective behaviors that lead to physical and emotional violence with proven methods that explain exactly what to say and do to resolve and avoid problems in a loving and supportive way. The **DawnTalk** Childcare Audio Handbook also teaches a child abuse prevention plan. Currently there are no other published works on childcare that teach a lexicon of friendly discipline.

**An area of family-child relationships that can be improved upon right away is communication, which** affects every aspect of relationships directly. Dawn Fry, one of the nation's leading childcare educators, provides families and children with the tools and skills that build a child's emotional intelligence, while still honoring the child's rights. Her dynamic Friendly Technology gives families options to solve problems without resorting to authoritarianism.

**DawnTalk Friendly Technology** offers guidelines that help children learn the skills they need for successful integration into our rapidly evolving technological society. The language used in the guidelines is sensitive to our ever more diverse society, giving practical help to families and childcare providers. The Friendly Technology teaches families an alternative method of communicating with children, **DawnTalk**. Rather than using such techniques as blaming, shaming, preaching and punishing to manipulate a child to behave, **DawnTalk** teaches methods such as:

- Equality and Order
- NO is NOT For Children
- Responsible Choices
- Discipline without Punishment

**Life is easier with DawnTalk Friendly Communication Skills** because it brings additional understanding, patience and confidence. Families learn how to have more cooperation. This means that adults experience children who are more willing to follow directions and who have fewer behavioral problems like temper tantrums, whining or other power struggles. Families also learn effective ways to teach their children successful social skills. With **DawnTalk** Friendly Communication Skills parenting becomes easier and more enjoyable because **when you live with friendliness the world is a happier place.**

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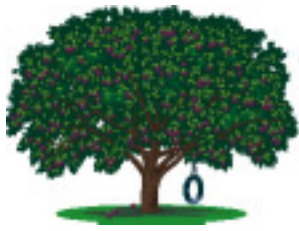
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**Speaking on  
Behalf of Children**

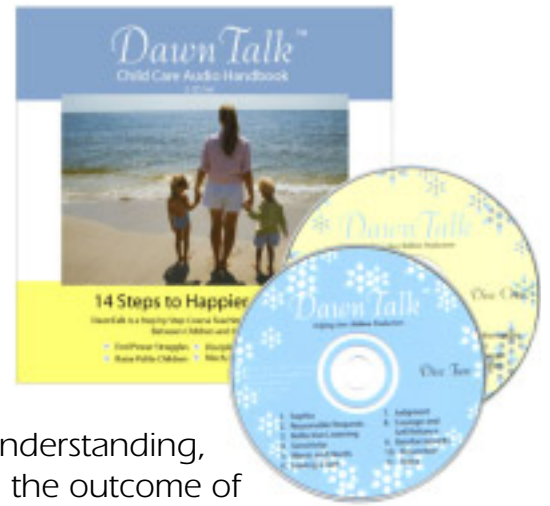
**DawnTalk** Friendly Technology



Helping  
Our Children  
PRODUCTIONS

presents the

## DawnTalk™ Childcare Audio Handbook



**DawnTalk™** Friendly Technology\* is language and behavior that expresses understanding, graciousness and empathy. Friendliness, the outcome of friendly technology, is appreciated, desired and valued in all cultures through out the world. Friendliness inspires compassion and love as well as increasing individual and global emotional intelligence.

**DawnTalk** offers solutions to the existing, global childcare crisis. **DawnTalk** provides lasting improvements in the quality of children lives with proven childcare practices that make sense when you hear them and work when you use them.

**DawnTalk** is a set of language skills that honor and respect children. Language that gets right to the point, avoids confusion, eliminates mixed messages and double standards. It is a language without judgement, punitive overtones or negative intentions. **DawnTalk** communicates with children in a loving and caring way, a friendly way. **DawnTalk** is a Friendly Technology that unlocks every child's potential in the information age.

**DawnTalk** is free of stereotyping or bias based on gender, race, culture, economic class, age, family structure, sexual orientation, disability or any other facet of identity. Moreover, **DawnTalk** actively contributes to the well-being of children traditional as well as non-traditional families use these guidelines with equal satisfaction and success.

People are excited that the simple, clear and direct communication skills they use with their children are equally effective with adult friends, co-workers, neighbors etc.

**DawnTalk** helps people make changes they need and want in their lives. It is a third wave technology that unlocks human potential in today's Information Age.

**DawnTalk™ is Slice of Sanity.**

### About Helping Our Children Productions -

Dawn Fry has been a licensed childcare provider and educator for twenty-five years, during which she has garnered more than 60,000 hours of direct professional experience working with children. Ms. Fry is also the founder of **Helping Our Children Productions**, a publish company that is dedicated to providing products, materials, training and support for families and educators to create a fair world in which children can live without fear of "autocratic" demands. **DawnTalk™** is the educational key to the Information Age.



### Speaking on Behalf of Children

**DawnTalk™**  
Friendly Technology

\***Technology**, the system by which a society provides it's members with those things needed or desired.

**Friendly Technology**, social skills for a global community.

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presents the

# DawnTalk™ Friendly Technology™



## The Answer to a Growing Global Childcare Crisis

*“Unless a significant investment is made in children and childcare, all of humanity’s most fundamental long-term social problems will remain fundamental long-term social problems.”*

- Margaret Thatcher.  
former British Prime Minister

## Speaking on Behalf of Children

DawnTalk™ Childcare Audio Handbook

created with



\***Technology**, the system by which a society provides it’s members with those things needed or desired.

**Friendly Technology**, social skills for a global community.

### Introduction –

#### The Crisis:

Society today offers families, educators and especially children a very limited set of options to deal with “undesirable” behaviors and these options all stem from an authoritarian, punitive mind set. While this mind set was appropriate for developing and promoting the transition from agrarian villager to industrial factory worker, we no longer live in that world. Yet we treat children with the same outdated tools that are no longer effective.

#### The Answer:

**DawnTalk™**, is a method of communicating and guiding children without resorting to shaming, blaming, judging, belittling, threatening or punishing. When families and educators use these methods children avoid negative behaviors such as resisting, rebelling, retaliating, bullying, withdrawing and even addictive behaviors. Ultimately, **DawnTalk™** is about building a improving the quality of life for children.

### DawnTalk™ –

- teaches **Friendly Communication Skills** that honor social equality and respect for individuals
- creates a balance between unbridled freedom and oppressive control
- balances individual independence and social integration
- replaces punitive commands with respectful guidelines
- maximizes a child’s opportunities for involvement in education and society at large
- provides an open, honest, understandable method of communicating with children that builds a life-time of trust.

... and more!

### What others are saying about DawnTalk™ –

“Dawn Fry’s childcare handbook shares significant strategies for creating and maintaining caring, safe and positive learning environments. It is a must read for anyone working with children – your own or others.”

- Marvin Marshall, Ed.D and Author of *Discipline without Stress, Punishments or Rewards*

“DawnTalk moves beyond insight to wisdom.”

- David Shields, PhD & Brenda Bredemeir, PhD and Authors of *Character Development and Physical Activity*

“I have found Dawn’s program to be the most effective tool I have ever used. Her down to earth wisdom and support empowered me to realize my own potentials and turn them into realities.

I highly recommend Ms. Fry’s service to all families, teachers and directors.”

- Elizabeth Little, owner *Sausal Creek School, Oakland, California*

### DawnTalk™ for Families, Educators and ChildCare Professionals –

When and where is **DawnTalk™** appropriate and useful – EVERYWHERE!

At home families build stronger relationships and encourage children to grow safely and confidently. Professionals find their work easier when **DawnTalk™** is integrated into their existing programs. **DawnTalk™** is described as the first truly “Third Wave” method of empowering children with global social skills and emotional intelligence.

**DawnTalk™** was originally released in 2002 and available only to Educators and Childcare Professionals, but **NOW** you can have all of the **benefits and results starting today** just click over to <http://www.DawnTalk.com> and **get your copy today!**

### About Helping Our Children Productions -

Dawn Fry has been a licensed childcare provider and educator for twenty-five years, during which she has garnered more than 60,000 hours of direct professional experience working with children. Ms. Fry is also the founder of **Helping Our Children Productions**, a publishing company that is dedicated to providing products, materials, training and support for families and educators to create a fair world in which children can live without fear of “autocratic” demands. **DawnTalk™** is the educational key to the Information Age.



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# For Immediate Release

## Speaking on Behalf of Children: *Stop Blaming the Victims*

by Dawn Fry

*A Free Article for Publication*

Dr. Phil Doesn't Know Parenting!

**Don't turn to Dr. Phil if you want parenting advice** because he teaches the same outdated and ineffective methods that so many other "experts" use. Dr. Phil's parenting advice is based on authoritarian behaviors. He advises families :

- Pick your battles very carefully. (*When did we declare war on our children?*)
- Only pick conflicts you can win. (*Why do we have to make children losers?*)
- Children are suppose to obey. (*Isn't obedience training for animals?*)
- Reward good behavior. (*Good by whose standards?*)
- Punish children with timeouts. (*Are exclusion and humiliation education?*)

Dr. Phil must not know that his advice disrespects children's rights. Bullying behaviors have become so deeply rooted in today's society that it now seems to be reasonable "professional advice". In fact, Dr. Phil encourages families to use bullying behaviors with their children.

Why are bullying or authoritarian behaviors damaging? They manipulate and control through pain and humiliation. They include behaviors such as preaching, evaluating, labeling, threatening, judging and punishing. These disrespectful behaviors "discourage" children, resulting in not only a loss of courage, but also a loss of dignity and self-respect.

We, as a society are imposing the very same behaviors on children that we teach as being wrong. We need to do something to help America's so-called "out-of-control" children. Dr. Phil and all the other childcare "experts" who use bullying techniques must stop contributing to problems. Dawn Fry's article, "***Speaking on Behalf of Our Children: Stop Blaming the Victims***", points the way to end bullying behaviors with children.

In her article, Ms. Fry talks about:

- Why outdated methods of child care are damaging children.
- What the "experts don't know and why.
- What are authoritarian behaviors?
- What we can do to end child abuse and childhood violence.
- How to teach social responsibility and the principles of equality and order.

Dawn Fry, Children's Advocate, has developed **DawnTalk™ Friendly Technology**, the cure to bullying. By learning "Friendly Communication Skills" families will have more understanding, patience and confidence in parenting choices. Families will know how to use friendly discipline and children will learn self-control, self-reliance and self-confidence.

## Speaking on Behalf of Children

**DawnTalk** Friendly Technology

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# Speaking on Behalf of Children

by Dawn Fry

How many times have you flipped through the pages of a magazine or newspaper and seen images of children with captions like “Brats” “Bullies” or “Mean and Selfish”? Unfortunately, these are common occurrences in today’s media. For some child advocates, these images serve as a call to action: We need to do something to help America’s so-called “out-of-control” children. The problem is, while these negative images are a wake up call, they are not doing anything to help troubled children. In fact, they only add to the problem. By labeling children brats, bullies, or mean and selfish, we are imposing the very same behaviors on them that we teach as being wrong.

In Robert Shaw’s book, *The Epidemic: The Rot of American Culture, Absentee and Permissive Parenting, and the Resultant Plague of Joyless, Selfish Children*, he asserts that “Our culture no longer offers what children need to truly thrive.” That is, some children are so unruly because society has unknowingly taught them to act this way

## Getting Down to the Root of the Problem

The “epidemic” that Shaw discusses is a result of a deeply rooted social system called Authoritarianism, which is a system of behaviors that manipulate and control through pain and humiliation. These behaviors include blaming, shaming, preaching, moralizing, accusing, ridiculing, belittling, evaluating, labeling, threatening, judging, and punishing – all bullying behaviors. These behaviors disrespect, discourage, and devalue the person to whom they are directed. When such authoritarian behaviors are imposed on children, the end result is usually a loss of dignity and self-respect. Instead of helping them overcome their problems, these methods only make children feel worse about themselves, causing them to react by displaying the same authoritarian behaviors.

Authoritarian behaviors are so deeply rooted that even professional advocates who speak out against bullying resort to using the same tactics. For example, on an episode of his TV. show, Dr. Phil McGraw interviewed a teenage girl who was being verbally and physically abused by other girls at school. Since the accused girls refused to appear on the program, Dr. Phil delivered a message to them by looking and speaking directly into the camera. When he began to ridicule the accused girls and call them names, the audience immediately applauded and cheered with approval. Both Dr. Phil and his audience were advocating the very same behaviors that he was speaking against. Bullying is so deeply rooted in today’s society, that it now seems reasonable.

Adding to our trouble, our nation as a whole has a reputation of being a bully because of our authoritarian behaviors. In fact, The San Francisco Chronicle recently ran an article entitled “9/11 Reminds Chinese of America, a Global Bully”. In the article a student at the Beijing Institute of Science said, “America is a bully, so when someone hits back, it feels good.” When bullying is directed at children, the cycle continues. Many bullied children end up being bullies themselves because it feels good, causing others to feel like victims for much of their life.

## It’s Time for a Behavior Check

The fact is that children learn from modeled behaviors. While it is true that some children are, as the media says, “out-of-control,” they did not end up that way by themselves. Children are who they are because of their environment. They learn how to act by watching the people who are closest to them. The behaviors they see are the behaviors they will take on. This being said, if we truly want to help a child make a change for the better, we must first take a closer look at our own actions and behaviors. Ask yourself the following questions:

- What kind of behaviors am I displaying in front of children?
- Are these the same behaviors I want them to show toward others?

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## It is Up to Us

Fortunately, alternatives to authoritarian behaviors exist. We are not powerless in our struggle for social change. Many child advocates not only speak out against these behaviors, but they also offer effective solutions that create physically and emotionally healthy children.

World-renowned experts and authors such as Alfie Kohn, *Beyond Discipline, From Compliance to Community*; Roger Schank, *Coloring Outside The Lines*; and David Elkind, *The Hurried Child* are social heroes of our time. They have been speaking out against the injustices of our system for many years, and their wisdom is bringing about a social change we desperately need.

The problems with America's children may seem overwhelming at times, but there are proven solutions. By changing our childcare practices and behaviors, we can restructure our nation's intellectual, economic, physical, political, moral, and emotional values. Children are at the mercy of the people responsible for their care. Instead of speaking out against our children, we need to be friendly with them, and speak up for them. It is up to us to make a difference in their lives.

### About the Author:

Dawn Fry is the founder and CEO of Helping Our Children Productions, a publishing company that provides educational CDs giving practical help to families and childcare professionals. Ms. Fry has more than 60,000 hours of professional experience working with children. For more information, visit [www.DawnTalk.com](http://www.DawnTalk.com).

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Previously Published

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# For Immediate Release

## **“NO” is NOT for Children:**

Three Principles for Respectful Discipline

by Dawn Fry

*A Free Article for Publication*

Childrearing has gone through many phases, from “spare the rod, spoil the child” to “never let your child hear the word ‘no’.” There have been various way stations between these two extremes but today the net result seems to be little different.

Educator Dawn Fry has a model for child rearing that puts the emphasis on the behavior that is taught rather than how behavior is punished or rewarded. “No is Not for Children” is a strategy of responsible instruction that creaes responsible children.

### **In her article, Ms. Fry talks about:**

- Why outdated methods of child care are damaging to children.
- What are authoritarian behaviors?
- What we can do to end child abuse and childhood violence.
- How to teach social responsibility and the principles of equality and order.

Dawn Fry, Children's Advocate, has developed **DawnTalk™ Friendly Technology**, the cure to bullying. By learning “Friendly Communication Skills” families will have more understanding, patience and confidence in parenting choices. Families will know how to use friendly discipline and children will learn self-control, self-reliance and self-confidence.

## **Speaking on Behalf of Children**

**DawnTalk** Freindly Technology

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# NO is NOT for Children

Three Principles for Respectful Discipline

by Dawn Fry

The rise of violent crimes being committed by children devastates both families and communities alike. When a crime occurs, the number one question on everyone's mind is "why": Why are children committing violent acts against their families, friends and strangers? The answer to that question makes perfect sense when you understand that current childcare practices violate children because they are based on authoritarian behaviors that are emotionally and physically abusive. Children are rebelling against this unjust system with the same behaviors used against them – emotional and physical violence.

What are authoritarian behaviors? They are behaviors that manipulate and control through pain and humiliation. They include blaming, shaming, preaching, moralizing, accusing, ridiculing, belittling, evaluating, labeling, threatening, judging and punishing. These behaviors disrespect children's rights and "discourage" children, resulting in not only a loss of courage, but also a loss of dignity and self-respect.

It is more evident every day that our children are in crisis. Increased delinquency, depression and even bulimia were linked with parental verbal aggressiveness in a study by Sociologist Murry A. Straus, with the Family Research Lab at the University of New Hampshire (along with dozens of other studies). More than half of the 991 parents in Dr Straus' study screamed, yelled or shouted in rage at their infants. Since children model the behaviors they are raised with, is it any wonder they resort to violence as they grow older?

Unfortunately, authoritarian practices are deeply rooted in our society. For example, more than half of the US states still allow corporal punishment in the schools. In Webster's New World dictionary, corporal punishment means "beating, with a strap, stick, or whip, inflicted directly on the body." Corporal punishment manipulates and controls children through the use of fear – fear of pain and humiliation. (Is it so surprising that some children hate school?)

By changing our childcare practices we can put an end to both child abuse and childhood violence. The best way to start is to eliminate authoritarian behaviors and replace them with friendly communication skills that establish guidelines for responsible behaviors. The following three principles teach respectful discipline and encourage a child's healthy emotional development.

## 1. Equality and Order

Authoritarian socialization requires unquestioning obedience to authority rather than individual freedom of judgment and action. In an authoritarian society there is a dominant/submissive relationship that exists between adults and children. The adults are "the boss" and children "must obey" the rules without exception. There's no equality whatsoever. Even though children are not equal with adults in knowledge and experience,

they are our social equals and are entitled to equal rights within our community. The principles of social equality include the right to honor, dignity, health, safety, and social integration. In short, children do have rights, too.

Children rebel against authoritarian behaviors very early in life. Parents recognize this resistance around the age of two, referring to it as "the terrible two's." Around this age children also develop temper tantrums and power struggles. These behaviors usually indicate that adults are using too much force and manipulation during discipline. Unfortunately, as the rebellion continues, some adults view it as a need for more control.

Children are, by nature, spontaneous and are in the process of learning to control themselves. They need discipline, meaning the development of responsibilities, self-control and order kept, not aggressive behaviors like blaming, yelling, or hitting. Order is a necessary part of freedom and equality. Rather than using aggressive acts against children we can model self-control and give them an orderly environment so they can learn the same. Order gives children a sense of security, which will in turn help to reduce or eliminate their outbursts and tantrums.

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- continued -



## 2. Respectful Information

Commands like the word “no” are harsh and build resistance in children. It is easier for children to hear how to do something correctly rather than to hear what they are doing wrong. More often than not, when given respectful information, children comply with social guidelines rather than resist them.

Our language helps to mold a child's thoughts. “No” is a negative word and implies wrongdoing. It is also used to deny, refuse, or disagree. “No” is not meant to be flexible or compromising. You may have heard a popular saying, “What part of ‘no’ don’t you understand?” This kind of language molds controlling and negative thoughts, which can be damaging to children.

Every time you want to say no to a child, ask yourself what is not okay about the behavior. Then replace the word “no” with the word “not,” and add a phrase that describes what behavior you want stopped. This will give the child more information about the behaviors you want them to change. Use the four categories below for guidelines on behavior that is not okay.

### Safety

When a child's behavior is not safe, you need to take immediate action to stop the behavior. At this point, there is no negotiating. For example, it is not okay to:

- open the doors without an adult present;
- go outside without an adult;
- use a knife or scissors without an adult;
- climb or stand on furniture or counter tops;
- play on stairs or in the bathroom;
- play with water, without an adult;
- walk around while eating or drinking.

### Health

When a child makes choices that are not healthy, then it is not okay to allow the behavior. For example,

- Junk food is not okay because it builds weak bodies.
- Insufficient sleep is not okay because it invites illness and accidents.
- Refusing to take medicine is not okay because it can make you more sick.

### Respect for People's Rights

When a child's behavior doesn't respect another person's rights to honor, dignity, health, safety, or social integration, then their turn is finished, meaning that the behavior needs to stop. Not respecting someone's rights is not friendly. It is also not friendly to :

- scream indoors;
- help yourself when someone is having a turn;
- hit someone.

### Proper Use of Objects

When a child uses an object in a way other than what it is intended to be used, then again, their turn is finished. But instead of saying “no,” you can use a “not” phrase. For example:

- Not for touching, hitting, throwing, eating, etc. Say this when children are using objects in a way they are not intended to be used. “A shoe is not for hitting.” “A truck is not for throwing.” “A crayon is not for eating.”
- Not a toy. Use this phrase when children are touching objects that are not designed to be played with, such as a TV or a stove. “A TV is not a toy.” “A stove is not a game.” You can follow this request with the next phrase: “Please do not help yourself.”
- Not a help yourself. Rely on this phrase when children are reaching for something you don't want them to have. This phrase is especially useful when the object is something adults aren't to touch either. By saying, “We can't help ourselves,” the child knows that you won't be touching it either. This will show them that you are using self-control also.



· Not okay. Use this phrase in front of an action the child is currently doing, such as climbing the sofa or drawing on the wall. "It's not okay to climb on the sofa." "It's not okay to draw on the wall." You could also use the "not for" phrase, saying, "Sofas are not for climbing."

These verbal social guidelines are influential, strong and effective. They have the ability to teach children without using power or control over them.

### 3. Giving choices

When children resist doing something you ask, or they do something other than your instructions, rather than force your request on them, offer choices for their behavior. Having some say about how they do things lowers their resistance. For example,

- Children often resist help. If there is a concern for their safety while walking down the stairs, then give them the choice of how to walk down the stairs: "Would you like to hold the handrail or hold my hand?" They don't have the choice to do it alone.
- Children don't have a choice about taking medicine when they are ill, but they can have the choice of how they will take it. "Would you like to take it from a spoon or from a dropper?" Or, "Would you like to take it with water or with juice?"
- On a cold day children do not have the choice to go outside without a jacket. You can, though, give them the choice of how they will get the jacket on. "Would you like to put your jacket on by yourself, or would you like help?"

Giving choices is important, because making choices cultivates individuality and self-reliance. Only while making choices can children exercise their human faculties of perception, judgment, discriminative feeling, mental activity and even moral preference. When you offer choices, you are honoring the child's needs and innocence, which ultimately helps them develop self-confidence and build their self-esteem.

### Building Their Future Today

One of the most powerful desires of a child is to belong. When you follow these three principles of respectful discipline, you teach children preferred manners and customs. In addition, they learn friendly communication skills that are sensitive to democratic rights. They also learn altruistic forms of behavior such as, helping, sharing and giving through modeled interactions with parents and other adults. These skills enable children to build the friendships they desire and help them develop into respectful young adults. With these principles you may someday read about your children in the news, but it will be for their acts of kindness, not their acts of violence.

About the Author:

Dawn Fry is the founder and CEO of Helping Our Children Productions, a publishing company that provides educational CDs giving practical help to families and childcare professionals. Ms. Fry has more than 60,000 hours of professional experience working with children. For more information, visit [www.DawnTalk.com](http://www.DawnTalk.com).

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—  
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**Speaking on  
Behalf of Children**  
Respectful Discipline

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## Dawn Fry

Childcare Advocate and Educator

*"If it is happening in California it will happen in the rest of the world."*

- Alvin Toffler

As an Advocate for Children and an Ambassador for Peace I teach families and childcare educators friendly communication skills that include nonviolent language and non-punitive conflict resolutions. We at Helping Our Children Productions are building a foundation of peace on a local level as well as a global one. Friendliness is a powerful value that serves everyone, everywhere. Friendliness transcends all social and political barriers by connecting people on a more compassionate and human level.

## Speaking on Behalf of Children

**Dawn Fry**, Childcare Educator  
developer of

**DawnTalk** Freindly Technology  
and author of the **DawnTalk**  
Childcare Audio Handbook.

I have devoted more than twenty-five years (60,000 hours) of my life caring for children and learning (from them) what they need to feel nurtured and loved. I started teaching what I had learned because families kept asking me to teach them. Several people suggested that I clone myself. I can't do that, but I am able to teach families and other Childcare givers what I have learned from children.

When the student is ready that teacher (information) will come. There is a critical mass of people who seek alternatives to traditional authoritarian childcare practices. The sage information on my Childcare Audio CD Hanbook is exactly what families are seeking.

Having a license childcare in my home gave me a divine opportunity to learn some **deceptively simple truths**, about caring for children. The more I learned the happier the children became.

My life-mission has been to help create a more safe, fair and happy world for children and their familie all over the world.

On my first CD Set, the **DawnTalk™** Audio Childcare Handbook, provides childcare givers a concise and proven knowledge, **developed in California**, that brings significant and lasting improvement to the quality of families' lives.



\***Technology**, the system by which a society provides it's members with those things needed or desired.

**Friendly Technology**, social skills for a global community.

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## SPEAKING CREDITS

### Professional Associations

**California Association for the Education of Young Children - Leadership Day**  
Sacramento, CA

**California Association for Family Child Care**  
Salinas, CA

**Professional Association for Childcare Educators**  
Santa Clara, CA

**Center for Creative Parenting**  
Novato, CA

**Oakland Community Action Agency**  
Oakland, CA

**California Association for the Education of Young Children - Leadership Day**  
San Diego, CA

**Indiana Association for the Education of Young Children - Early Childhood Conference**  
San Diego, CA

**New York Association for the Education of Young Children - Early Childhood Conference**  
New York City, NY

**Oregon Association of Child Care Directors - Spring Conference**  
Eugene, Oregon

**Kidango - "Our Children, Our Vision, Our World"**  
Union City, CA

**Change Makers**  
Berkeley, CA

### Speaking on Behalf of Children

Dawn Talk Friendly Technology

## VOLUNTEER ORGANIZATIONS

**Alpha & Omega Foundation**  
Oakland, CA

**Street Safe Kids**  
Orinda, CA

**Modesto Junior College - "Exposing the Roots of Child Abuse"**  
Keynote Speaker - for psychology major doctoral candidates.  
Modesto, CA

**The Unity Village - American Indian Council**  
Indigenous Nations Child & Family Foster Care Agency  
and Licensed Day Care Support Services.  
Alameda & Oakland, CA

## MEMBER



Ms. Fry has also been a Keynote speaker for the **Red Cross Rhinoceros Business Club** and for **Success Builders International**, personal development organizations.

She has competed in **Toastmasters** speaking contests, winning first place



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## Review, Testimonials and Feedback

"Dawn Fry's childcare handbook shares significant strategies for creating and maintaining caring, safe and positive learning environments. It is a must read for anyone working with children - your own or others."

- **Marvin Marshall**, Ed.D

Author of *Discipline without Stress, Punishments or Rewards*

"DawnTalk moves beyond insight to wisdom."

- **David Shields**, PhD & **Brenda Bredemeir**, PhD

Authors of *Character Development and Physical Activity*

"Thank you for the info. Please stay in touch. Your message is what people need to hear – whether they know it now or not."

- **Terra Wellington**

Founder & President, Wellington Media  
National, Weekly Columnist and

Executive Television Producer for "Terra Wellington's Balanced Living(tm)"  
www.terrawellington.com  
terra@terrawellington.com

"Thank you very much for the terrific article. It is one of those articles that really gives simple, clear and concise information. Perfect."

- **Kali Wendorf**

Editor Byron Publications  
www.byronchild.com

**Speaking on  
Behalf of Children**  
Respectful Discipline

"YOU WERE GREAT!!! I really love your message and have shared the CDs with our child development instructors. Thanks so much for realizing you have a gift and being willing to take steps to communicate it!"

- **Dr. Lee Fernandez**

Modesto JC, Modesto, CA

"The position you take is wonderfully stated and I agree with it."

- **Ron Lally**

Director WestEd.  
rlally@WestEd.org

"The most important thing about Dawn Fry is that she makes sense when it comes to talking about children and families. She speaks with authority, knowledge, and experience. But above all she speaks from her heart. Dawn is pure inspiration! Listen to her."

- **Jay Davidson** Ed.D.

Author of *Teach Your Children Well: A Teacher's Advice for Parents*  
www.jaydavidson.com

"I have found Dawn's program to be the most effective tool I have ever used. Her down to earth wisdom and support empowered me to realize my own potentials and turn them into realities. I highly recommend Ms. Fry's service to all parents, teachers and directors."

- **Elizabeth Little**

owner Sausal Creek School, Oakland, California

"At last! Finally! Parenting that makes sense, I immediately fell in love with this CD. I have listened to it over and over and over. I make my friends listen to it! With every listening, I learn something new, then I incorporate into my daily life with my children, then my life gets EASIER!!! Using the suggestions on the CD showed immediate results! My children and I are much happier now.

THIS IS A MUST FOR ALL PARENTS AND GRANDPARENTS!!!"

- **Laurie D. Johnston**

Amazon.com purchaser, Modesto, California

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## Review, Testimonials and Feedback

"Dawn Fry believes that children are born perfect. It is from this perspective that she has developed her unique approach to interacting with and teaching children. Dawn's methods bring out the best in children, drawing on their innate qualities of self-reliance, fairness and respect for others. Her parenting skills provide a road map that helps us meet the parenting challenge."

- **Kate Sore**

Associate Director of the Educational Media Network

"By identifying simple, clear and respectful language for guiding children through their formative years, Dawn Fry has provided caregivers, parents, and guardians everywhere with instant, easily learned and essential tools for guiding their children through a respectful approach to self-discipline and respect for the rights of others. What a gift!"

- **Deborah Acosta**

Director SBDC, Oakland, CA

"Thanks for sending this to me. I will certainly send this out to others.... I never looked at the problem as to what would cause children to lash out as you've explained in this well written email. It sure has shed a new light on this overwhelming problem we face on a day to day problem. Thank God there is someone who cares and has devoted her life to this sad and tragic dilemma that we all face and are responsible to a large extent. You've always been a very important and special person on this planet. Thank you for being who you are and for your continued strength to make people aware of what's happening, to all our children and for your proven method of righting this wrong that we parents needlessly inflict on our children."

- **Rocky Tatarelli**

Author of *Jazz Is You! 52 Power Workouts for all Musicians.*

[www.earjazzem.com](http://www.earjazzem.com)

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Respectful Discipline

## WORKSHOP FEEDBACK

Our Children, Our Vision, Our World Conference  
Kidango  
[www.Kidango.org](http://www.Kidango.org)

Very informative and I will be able to bring back and use this information when working with my children. Dawn has an answer for every question and unlike the typical idealistic answers, these solutions will actually work. The years of experience that were shared today is appreciated.

Dawn is the best, her ideas can change our society. I want her to speak to my center.

Very interesting and practical. Her guidelines are very beneficial to our work.

This workshop gave me a fresh look at ways to talk to both my son and my preschool class children more effectively. Sometimes, even when I'm trying hard to do things in a positive way I find that I feel like I'm losing and get stuck in a power struggle I don't want. Now I feel I have more tools to work with. Thank you very much!

I really like Dawn Fry! She has a lot of information to bring to all. Enjoyed her Friendly Ideas. A great workshop, I'm taking great ideas home with me. A warm and fuzzy kind of class, informative too!

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